



Where and How to Find Agents

There are different kinds of agents whose job it is to seek work for their clients.

They are as follows:

- **Co-op agents:** where actors work for each other and run it as a board. You may have to do several hours a week in the office.
- **Boutique/mid range agencies:** have a limited list and are often working for less clients so tend to be slightly hungrier to produce work.
- **Big agents:** tend to have major 'stars' as well as creatives (directors etc). Sometimes a director may get a job and the agent negotiates so that one or two clients will get a role in the same project.

It is a great idea to start small with a Co Op or mid range agent where they are hungry to generate work for their clients as they build their reputation..

As with all of this, your efforts and ability to be resourceful will determine your success but some basic ideas for finding agency representation are as follows:

- **Look at actors who you admire and research who represents them.** There is nothing wrong with approaching the agent of someone whose career you aspire to but, be aware, if you are starting with little to no experience yet, you are unlikely to be taken too seriously by major players. That is the same for everyone, nothing personal.
- **Purchase a copy of Contacts.** This book is a staple for most UK based actors (again, there will be an equivalent in every country. It is full of the names and contact details of agents and casting professionals to whom you can submit an application.
- **Spotlight.** This online platform has a terrific database of agents that you can research all day long.

Be warned!!

If anyone asks you to sign a contract that involves you paying them to simply join their books (of course they will take commission for any work they find for you, that is normal) do not engage! You should never pay to join an agency.

Any agency who primarily deal with modeling and/or supporting artist work are unlikely to get you the kind of work you are probably looking for, though you need to take it on a case by case basis and maybe do a little research.