



IGNITION: Setting Goals (Or Targets)

Setting goals (or targets)

Goals are essential.

Do not start your CAREER ACCELERATOR journey without them. If you don't know where you are going, you don't know what to do!

You need to read your goals every day (some people write down their immediate or more pressing goals every day too!)

Make your goals measurable, achievable and specific.

An example:

Where do I want to be in 5 years - 'I have a CV with 10 television credits, I am regularly in conversation with 50 industry employers, I have had at least 8 auditions a year.'

A good idea is to set 5, 3 and 1 year goals then break the first year down into monthly goals which can be supported by your daily practice.

Work backward so to speak.

GO BIGGER!

A terrific idea is to write your goals and then 10X them!

Make them WAY bigger than they are (you don't literally need to times them by ten but make them MUCH bigger than you originally did). Using the example from before:

Where do I want to be in 5 years - 'I have a CV with 10 television credits, I am regularly in conversation with 50 industry employers, I have had at least 8 auditions a year.'

If we were to 10X this, we might say:

Where do I want to be in 5 years - 'I have a CV with 50 television credits, I am regularly in conversation with 100 industry employers, I have had at least 25 auditions a year.'

Why do we do this?

Well, when we set ordinary goals, we demand no change from ourselves. The goals we set tend to require no major change of habit or mindset.

If you 10X those goals, they will DEMAND that you make major life changes in order to try and reach them.

Will you reach them?

Maybe not, but you will likely surpass your ORIGINAL goals as a result of playing bigger and bolder.

A tip...

Do not judge your goals.

You will have a voice telling you not to be so silly, greedy, stupid... whatever!

Don't judge yourself.

Just write them down.

If you're going to do this, DO THIS!